COOKIE POLICY

Cookies policy

OTERO BUILDERS S.L. informs about the use of cookies on its website: https://otero.com.es/

What are cookies?

Cookies are files that can be downloaded to your computer through web pages. They are tools that play an essential role in the provision of numerous services of the information society. Among others, they allow a web page to store and retrieve information about the browsing habits of a user or their equipment and, depending on the information obtained, they can be used to recognize the user and improve the service offered.

Types of cookies:

Depending on who is the entity that manages the domain from which cookies are sent and treats the data obtained, two types can be distinguished:

Own cookies: Those that are sent to the user's terminal equipment from a computer or domain managed by the publisher itself and from which the service requested by the user is provided.

Third-party cookies: Those that are sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through cookies. In the event that cookies are installed from a computer or domain managed by the publisher itself, but the information collected through them is managed by a third party, they cannot be considered as their own cookies.

There is also a second classification according to the period of time they remain stored in the

client's browser, which may be:
Session cookies: Designed to collect and store data while the user accesses a web page. They are usually used to store information that only interests to keep for the provision of the service requested by the user on a single occasion (e.g. a list of purchased products).
Persistent cookies: The data is still stored in the terminal and can be accessed and processed for a period defined by the person responsible for the cookie, which can last from a few minutes to several years.
Finally, there is another classification with six types of cookies according to the purpose for which the data obtained is processed:

Technical cookies:

Those that allow the user to navigate through a web page, platform or application and use the different options or services that exist in it, such as, for example, controlling traffic and data communication, identifying the session , access restricted access parts, remember the elements that make up an order, carry out the purchase process of an order, make the request for registration or participation in an event, use security elements during navigation, store content for the dissemination of videos or sound or share content through social networks.

Personalization cookies: They allow the user to access the service with some predefined general characteristics based on a series of criteria in the user's terminal, such as the language, the type of browser through which they access the service, the configuration regional from where you access the service, etc.

Analysis cookies: They allow the person responsible for them to monitor and analyze the behavior of the users of the websites to which they are linked. The information collected through this type of cookies is used in the measurement of the activity of the websites, application or platform and for the elaboration of navigation profiles of the users of said sites, applications and platforms, in order to introduce improvements in function of the analysis of the use data made by the users of the service.

Advertising cookies: They allow the management, in the most efficient way possible, of the advertising spaces

Behavioral advertising cookies: They store information on the behavior of users obtained through continuous observation of their browsing habits, which allows developing a specific profile to display advertising based on it.

External social network cookies: They are used so that visitors can interact with the content of different social platforms (Facebook, YouTube, twitter, LinkedIn, etc.) and that they are generated only for the users of said social networks. The conditions of use of these cookies and the information collected are regulated by the privacy policy of the corresponding social platform.

Deactivation and deletion of cookies:

You have the option to allow, block or delete the cookies installed on your computer by configuring the options of the browser installed on your computer. By disabling cookies, some of the available services may cease to be operational. The way to disable cookies is different for each browser, but it can usually be done from the Tools or Options menu. You can also consult the browser's Help menu where you can find instructions. The user may at any time choose which cookies they want to work on this website. You can allow, block or delete the cookies installed on your computer by configuring the options of the browser installed on your computer:

Microsoft Internet Explorer o Microsoft Edge: http://windows.microsoft.com/es-es/windows-vista/Block-or-allow-cookies

Mozilla Firefox: http://support.mozilla.org/es/kb/impedir-que-los-sitios-web-guarden-sus-preferencia

Chrome: https://support.google.com/accounts/answer/61416?hl=es

Safari: http://safari.helpmax.net/es/privacidad-y-seguridad/como-gestionar-las-cookies/

Opera: http://help.opera.com/Linux/10.60/es-ES/cookies.html

In addition, you can also manage the cookie store in your browser through tools such as the following:

Ghostery: www.ghostery.com

Your Online Choices: www.youronlinechoices.com/es/

Cookies used at https://otero.com.es/

Next, the cookies that are being used in this portal are identified, as well as their type and function:

Acceptance of the Cookies Policy

https://otero.com.es/, assumes that you accept the use of cookies.

However, it displays information about your Cookie Policy at the bottom or top of any page of the portal with each login so that you are aware. Given this information, it is possible to carry out the following actions:
Accept cookies: This notice will not be displayed again when accessing any page of the portal during this session.
Close: The notice is hidden on this page.
Modify your settings: You can obtain more information about what cookies are, know the Cookies Policy at: https://otero.com.es/ and modify your browser settings.

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